



1995

2005

2015

2025



# Take Stock in Children<sup>®</sup>

*scholarships, mentors & hope*

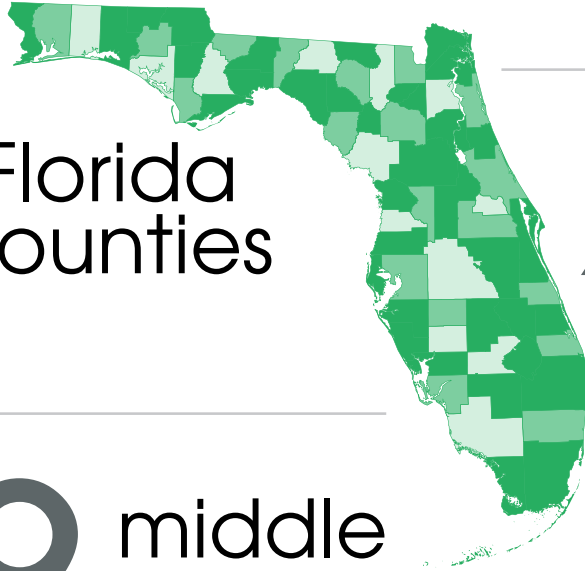
30 YEARS  
OF CHANGING LIVES

1995-2025

2024-25 **ACCOUNTABILITY** Report

# Our Impact Across Florida

providing scholarships, mentors, and hope



67

Florida  
counties

45

local  
programs

779

middle  
& high  
schools



40

colleges & universities



10,319

mentors

44,136



students since 1995

# Take Stock in Children

**Mentoring Changes Lives:** Founded in 1995 as a Florida nonprofit organization by business and community leaders and built as a public-private partnership to break down barriers to opportunity and instill hope in economically disadvantaged youth, Take Stock in Children has served over 44,000 low-income, at-risk students throughout Florida. For 30 years, the Take Stock in Children program's innovative multi-year model has helped children most often overlooked and underserved through early intervention, selecting students between the 6th and 9th grades to enroll in the program. This program model benefits students by providing support services through a volunteer mentor, a college success coach, and college readiness workshops while mitigating financial barriers to higher education by providing college scholarships. Upon enrollment in the Take Stock in Children program, students and parents/guardians sign contracts agreeing that the student will remain drug- and crime-free, maintain good grades and behavior, and graduate high school. Graduates of the Take Stock in Children program earn a Florida Prepaid College Foundation Project STARS scholarship to alleviate the cost of college and are automatically enrolled in the Take Stock in College program, where student support continues until students reach degree attainment/career certification. By setting high expectations for their academic future, Take Stock in Children helps students prepare for postsecondary success.



# Take Stock in College and Career

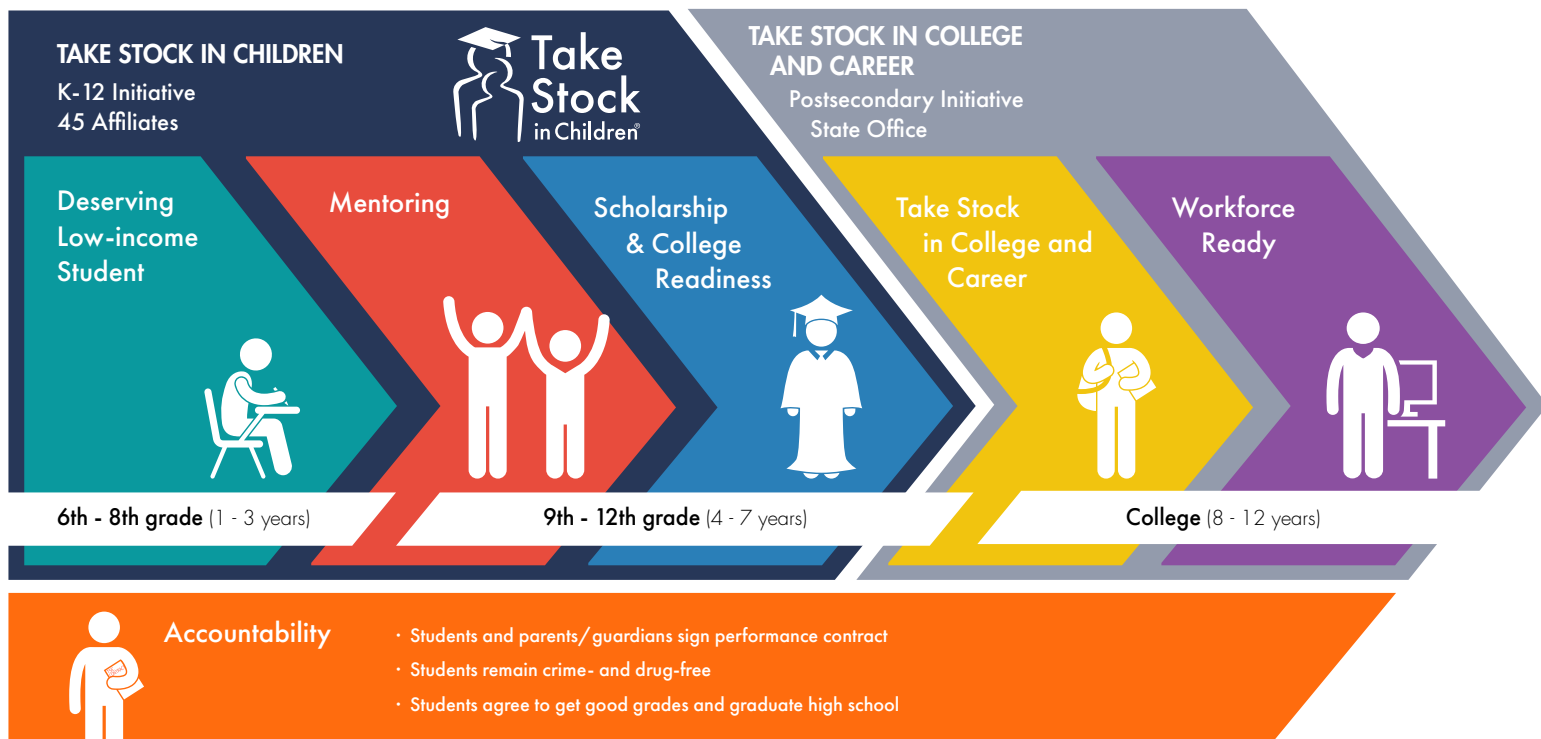
The Take Stock in College and Career program was launched in 2018 to support over 7,000 Take Stock in Children scholarship recipients attending Florida's public colleges, universities, and technical colleges annually. The Take Stock in College and Career program does not duplicate the services offered on college and university campuses; rather, it develops partnerships that connect Take Stock scholars to these critical services, including academic support, financial aid, and career preparation. The holistic support offered by the Take Stock in College and Career program helps scholars, who are often first-generation college students, overcome academic and social barriers that can derail degree attainment/career certification.

## Breaking the Cycle of Generational Poverty

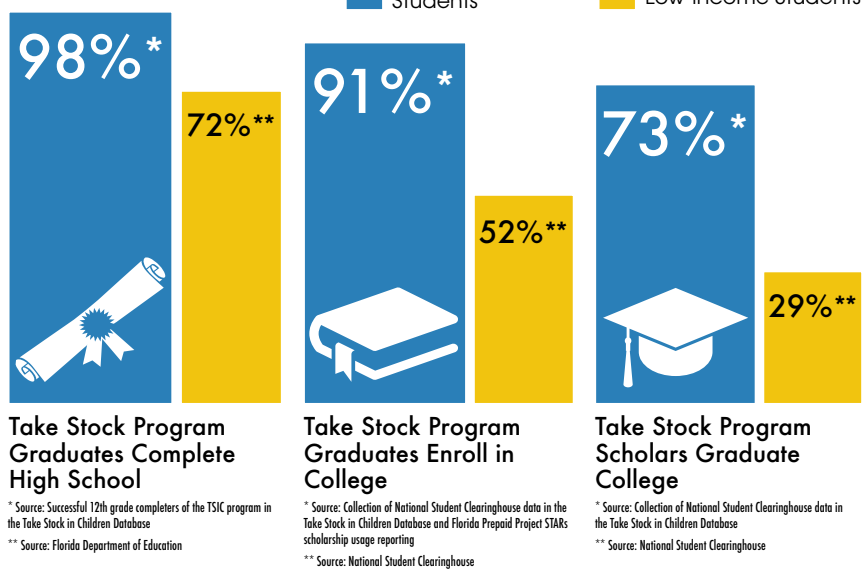
-  **30 Years** of providing Scholarships, Mentors, and Hope
-  **15,000+ Students Served Annually**
-  **44,136 Students Served Since 1995**
-  **292,555 Student Service Years**  
(provided starting from 6th grade)
-  Take Stock has collectively completed over **3,145,860 Volunteer Mentor Hours** for a value estimated at \$66,063,060 .

## Program Model - Continuum of Support

Take Stock achieves success through an innovative multi-year program model of mentorship, accountability, college success, and a college scholarship.



## Our Results



## Measuring Program Impact

National Student Clearinghouse releases an Annual High School Benchmarks Report measuring college enrollment and completion by income sub-group. The current version of this report (as of publication of this document) analyzed college enrollment for the class of 2022 and college completion for the class of 2016. Take Stock in Children utilizes the same cohorts in order to effectively measure program impact.

National data shows that low-income students generally take longer to complete their postsecondary course of study (150% compared to the national average). With this timeline in mind, the 2016 cohort of Take Stock high school graduates would have been approaching the end of their postsecondary journey when the COVID-19 pandemic hit and would have been impacted. Take Stock and National Student Clearinghouse research continues to monitor the effects of the pandemic on postsecondary enrollment and completion.

Take Stock serves over 15,000 at-risk students from low-income backgrounds annually through the Take Stock in Children and Take Stock in College and Career programs. For 30 years, Take Stock has empowered students to break the cycle of poverty through education, enriching their lives and communities. Today, Take Stock is recognized for its success as one of the nation's preeminent mentoring, college readiness, scholarship, and college access and completion direct service organizations.



**8,000+** middle / high school students served annually in our 6-12th grade mentoring, college readiness, and scholarship Take Stock in Children program.

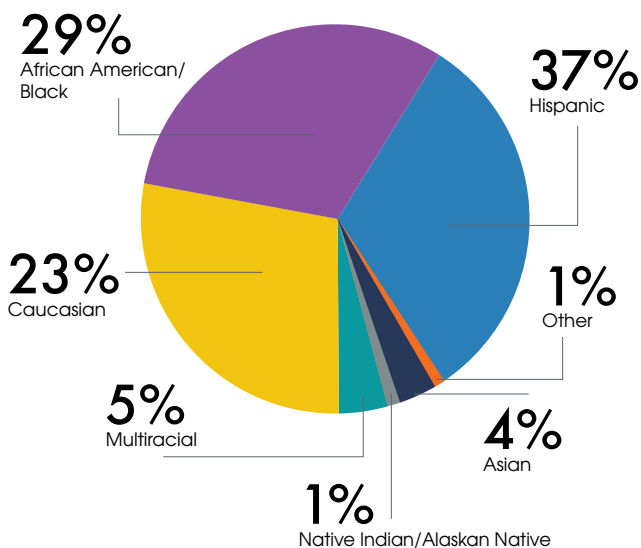


**7,000+** college scholars served annually in our postsecondary degree attainment/certification Take Stock in College and Career program.



**15,000+** The Take Stock in Children organization and network serves over 15,000 student scholars annually.

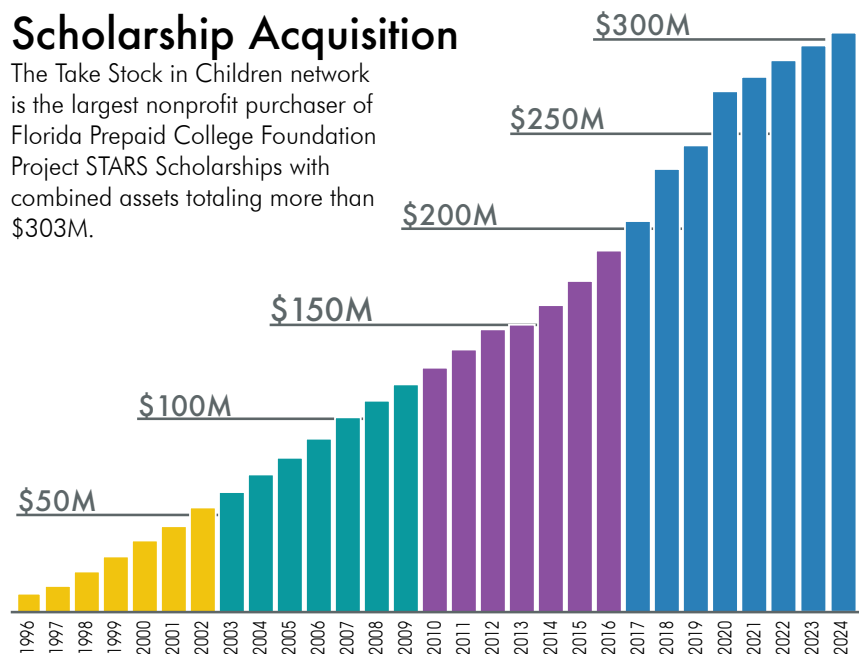
## Student Demographics



Data Source: Take Stock in Children Database

## Scholarship Acquisition

The Take Stock in Children network is the largest nonprofit purchaser of Florida Prepaid College Foundation Project STARS Scholarships with combined assets totaling more than \$303M.



Cumulative since 1995. Source: Florida Prepaid College Foundation.

# Supporting Student Success Through Technology and Innovation

## TAKE STOCK USES AI CHATBOTS TO ADVANCE STUDENT ACHIEVEMENT

Star, the Take Stock in Children program's artificial intelligence (AI) chatbot, and Sunny, the Take Stock in College and Career program's AI chatbot impact more than 15,000 middle and high school students and first-generation college students by increasing student engagement, retention, college readiness, and completion.. Each chatbot provides services and resources to our students during their academic journey.

### Star, the Take Stock in Children program's AI chatbot provides:

- Increased awareness to parents and students of advanced study opportunities and college readiness programming available during middle and high school.
- Information on career pathway opportunities including industry certification/Career Technical Education.
- Needed resources to promote academic achievement.
- Provides interactive engagement with over 8,000 6th-12th graders.



### Sunny, the Take Stock in College and Career program's AI chatbot provides:

- Increased student engagement and establishes high-touch student services while allowing the team to scale efforts.
- Personalized interactions and advisements for over 7,000 Take Stock in College and Career scholars attending a Florida public college, university, or technical college.
- Check-ins with students to learn in real-time about challenges hindering their educational success and connect them with needed resources.
- A way to use data to identify and provide tailored services to postsecondary students to help them achieve certification/degree attainment for success in college, career, and life.



## THE TAKE STOCK APP

No longer is mentoring exclusively an in-person experience. Thanks to the Take Stock App, launched in 2020, virtual mentoring allows students to remain connected to their Take Stock mentors, facilitating mentoring to occur from anywhere worldwide at commonly convenient times. Developed by a Take Stock mentor, the Take Stock App facilitates connectivity to community members, business professionals, snowbirds, and other dedicated volunteers.



### The Take Stock App Allows Mentors/Mentees to:

- Schedule and conduct a virtual mentoring session.
- Video or text chat in a secured and monitored environment with built-in security and supervision (based on keyword alerts from the National Center for Missing & Exploited Children).
- Log a mentoring session to help standardize session reporting for the Florida Department of Education, creating efficiencies for our Take Stock in Children mentors and programs.
- Access the Take Stock in Children Mentor Toolkit and other college readiness resources used during mentoring sessions.
- Access student mental wellness, resilience, and life-skills workshops and other student support services.



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